



## 2012 Metro NYC Charter School Career Fair Sponsorship Opportunities

Event Date: Saturday, February 18, 2012.

### **Platinum Employer – \$4,000 (Exclusive, 1 available) Sold to Success Academy Charter Schools**

1. Top of page banner ad space (728 x 90 pixels) on all candidate-user event web pages (registration, information, online event program, etc.) See example on next page.
2. Corporate logo listed prominently on front cover of event program folder as "Platinum Employer Sponsor"
3. Full-page ad space (8.5" x 11") on inside cover of the event program folder (Design of the ad is the sponsor's responsibility.)
4. Top banner ad on all candidate "self-print" event materials (similar to web-page ad, but formatted for 8.5 x 11 printing)
5. "First-look" at all registered candidates' resumes (beginning 14 days prior to the event)
6. Formal "Thank you to our Platinum Sponsor <Your Organization's Name>" in all press releases related to the Event
7. Opportunity to send 1 pre-event marketing email message to all preregistered candidates the Thursday before the Event (February 16, 2012)
8. 2 employer exhibit tables (8 employer representative badges)
9. 1 private interview room

### **Gold Employer - \$1,750, 2 1 available, 1 sold to KIPP NYC**

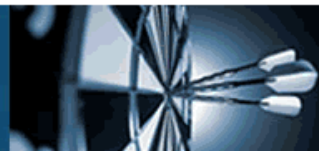
1. Square ad space (125 x 125 pixels) on all candidate-user event web pages (registration, information, online event program, etc.) See example on next page.
2. 1 half-page ad (8.5" x 5.5") on back cover of event program folder (Design of the ad is the sponsor's responsibility.)
3. Side banner ad space on all candidate "self-print" event materials (similar to web-page ad, but formatted for 8.5 x 11 printing)
4. "First-look" at all registered candidates' resumes (beginning 7 days prior to the event)
5. Corporate name listed on front cover of event program folder as a "Gold Employer Sponsor"
6. 1 employer exhibit table (4 employer representative badges)
7. 1 semi-private candidate interview room (shared with the other Gold Employer sponsor)

If you are interest in purchasing a sponsorship package, please contact Kent Strong at (888) 627-6501 ext 110 or by email at [kstrong@charterschooljobs.com](mailto:kstrong@charterschooljobs.com).

**See next page for a screenshot of a Career Fair web page from last year. →**

# 9th Annual Metro NY Charter School Career Fair

## Saturday March 5, 2011



Platinum Sponsor:



**SUCCESS**  
CHARTER NETWORK

# Apply today!

Gold Sponsor:



### Welcome!

The 9th Annual Metro NY Charter School Career Fair will be held March 5, 2011 at Teachers College, Columbia University in New York City. For the past 8 years, this has been a "must-attend" career fair for charter schools and candidates in the region. This year will be even better.

We are specifically targeting professional teaching and curriculum leadership candidates. If you hold (or are in the process of obtaining) a valid teaching or instructional leadership license and are interested in teaching in a charter school in the Metropolitan New York City area, this event is for you.

### Employer Registration is SOLD OUT

All employers tables have been sold. Thank you for your interest.

### Candidate Registration

**Candidate registration is closed at this time.**

**Please note that this event is closed to the public. There is no walk-in candidate registration for candidates from the general public. However Teachers College and Columbia University students and alumni are welcome to attend without pre-registering on this website.**

*This event is managed and produced by:*

 **CharterSchoolJobs.com**<sup>TM</sup>

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If you experience technical problems with this page